




THE *Rich Life*

MASTERMIND
RETREAT



CONNECT WITH YOUR ULTIMATE DREAMS
AND LEARN HOW TO MANIFEST THEM
WITH OTHER LIKE-MINDED ENTREPRENEURS
AT THE RICH LIFE MASTERMIND RETREAT.



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What Would Your Life Look Like If You Really Believed...

Anything is Possible!

I'm sitting on a bench in the middle of Central Park in New York City on a crisp September afternoon as I write this letter to you. There are huge trees, just beginning to change into their autumn colors, surrounding me like a sweet friend. I sit down on a bench next to two musicians who are playing their violins. I feel like they have been commissioned to play their music just for me. The strong, soothing notes indwell me as I give thanks for this amazing moment.

Beauty... There's an abundance of it.

I watch the variety of people walk by.
Some are

out for their afternoon jog. One man is walking his dog. Another is pushing a baby carriage. Two lovers walk by holding hands. They stop to kiss each other in front of the musicians, letting the violin music be a part of their romance.

Love... There's an abundance of it.

Earlier today I visited Ground Zero. It's the anniversary of the attack of 911 and I was a little nervous about being there today. But as soon as I stepped out of the cab I was greeted by a man holding a bag of chocolate kisses. He smiled and handed me a big handful and wished me a great day. People were hugging, crying, and even laughing together. Some stand in silence. Some prayed out loud. Every one is respecting each other's way of dealing with tragedy.

Healing... There's an abundance of it.

There's a man who set up a huge white canvas and was asking people to draw a picture for our American troops serving Overseas. I started to cry as I accepted the box of colorful pastels, walked up to the canvas and began drawing my picture of peace. I said a prayer for our troops, as I stood side by side with others who were strangers five minutes ago, but who now feel a common bond as we are united in a similar intention.

Connection... There's an abundance of it.

Many people pull out their wallets and generously offer money to help this man in his desire to spread peace. I watch him smile in gratitude and kindly decline the donations explaining every gift has already been paid for.

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Money... There's an abundance of it.

That's the power of the human spirit. It's surviving. It's amazing. It's expansive. And it prevails - even under the most horrific of circumstances. Its very nature is to triumph, grow, and expand. It's abundant.

Abundance... Life's purifying truth.

Do you believe in the principle of abundance? And do you know how to make it work for you to manifest more of what you want? Do you believe there is always enough love, money, opportunity, and ideas?

Most people don't believe it. So they attract just enough to pay their bills. They make work hard. They struggle in relationships. And, most tragically, they miss out on SO much of what is right in front of them, waiting to be received!

There are two reasons people don't tap into the power of abundance. The first reason is they allow their logical mind to stop them from seeing it. They say things like, "That's impossible," or "Think reasonably," or "That's illogical."

The second reason is they don't believe they are the type of person miracles happen to. They say things like, "I never win anything," or "Those things don't happen to someone like me," or "I'm not "lucky." They aren't open to receiving because they don't believe they are worthy of a rich and abundant life.

Let's talk about Reason #1 and how to breakthrough it...

People let their logical mind repel the truth of abundance.

Did you know that NASA, with all of its super computers and billion dollar budget cannot duplicate the flight pattern of a dragon fly or a bumble bee? Aerodynamically, neither the dragon fly nor the bumble

bee should be able to fly. Yet, even today, I have seen dozens of them fly around my backyard. The dragon fly and the bumble bee deny logic.

When was the last time you **denied logic?** When was the last time something happened in your life that you cannot explain and was beyond your ability?

In the book, "The Ideas of the Great Philosophers," author William Sahakian explains the many views and thoughts on logic and truth. It's interesting to realize that all of the great philosophers and famous scientists agree that scientific truths are often beyond the scope of the human mind and our five senses.

X-rays, light waves, chemical reactions, and a host of other natural phenomena cannot be sensed, though they are understood and demonstrably real.

Think about your five senses and how limiting they can be. A straight stick placed in water appears bent to our sense of vision. We know a mirage is not real, but it looks that way to our eyes. Sounds with a wave frequency above 20,000 cycles per second are not detected by our auditory sense, yet they are detected indirectly.

There are countless human experiences that can not be seen, proven, or measured on a scale, yet they are undeniably real. One of these realities is love. Love can not be seen. But it can be felt and experienced. The wind cannot be seen. But, like love, it is felt and we notice its affects. Intuition can not be identified or measured on a scale, yet we have all experienced a gut feeling.

Our logical mind and human senses are limited!

Now, before you hyperventilate... know that I believe the logical mind is powerful and it is important to develop it, consult it, and allow it to direct you. Logic will help you analyze and discern.

However, this same power can cause you to miss out on opportunity and keep you from living life to the fullest!

Wisdom is the combination of the mind and the Spirit.

Some people spend great effort developing their mind and then their mind will not allow their Spirit to rule - or to even be heard.

One without the other is misleading, limiting, and even dangerous. Logic without intuition creates robots and limits possibilities. Intuition without logic creates ambiguity and confusion.

You have both of these gifts inside of you. When you couple your mind power with your Spirit (your heart, intuition, gut feelings, love and faith) you have created the most effective and powerful force!

There is an amazing, powerful, unseen force that exists beyond our human senses and finite

mind. And learning how to tap into it brings experiences that are truly profound!

Most people are afraid of that power. They live a life of busyness and aimless distraction so they won't ever have to come into their true brilliance.

Which leads us to the next reason people aren't open to abundance. Reason #2 and how to break through it...

People are afraid of success.

So they run away from it with busyness. Busyness is the enemy of success.

I used to pack my schedule so full and keep myself so busy. I would work on my business plan while I answered the phone. I would listen to my son while he tells me about his day and cram another load of laundry in the dryer. I would write a marketing letter, wonder if I turned off the coffee pot, shoot up a quick prayer, think about what I'm making for dinner, return e-mails and schedule my next book tour, all while wondering... was this my dream life?

Ha! It was insanity. And it had to stop.

What about you? Does your life look like a gyroscope, spinning around at a frantic pace but not going in any specific direction?

Busyness keeps you small and is the subconscious' way of sabotaging success.

Think of it scientifically. We all know that diffused light has little power or impact, but you can concentrate its energy by focusing it. With a magnifying glass, the rays of the sun can be focused to set grass on fire. When light is focused even more as a laser beam, it can cut through steel.



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That's the power of focused energy.

Now, apply this principle of focused energy to your life. Diffused energy (busyness and aimless distractions) has little power or impact. But when you concentrate your energy by focusing it, you have created a laser beam of power.

What would your life look like next week if you used the power of your attention on ONE project today? That sales letter would be written and sent out. That prospect would have all they need to make an educated decision. Your spouse and kids would feel they are really loved. That closet, garage, and office would be organized and free of clutter.

There's so much power in focused attention and concentrated energy!

Now, think about what your life would look like if you tapped into your imagination and spent a day, a weekend - or a whole week dreaming about the possibilities for you in your life? When was the last time you spent time alone thinking about what you really want and how you can manifest it?

What would your life look like if you spent 6 days focused on your dreams and your possibilities in life? What would your business look like if you spent 6 days Masterminding with me and other Success-Minded people? If you gave 6 days of your life focused on your dreams, your business ideas, and all the possibilities available for you, your business would be the most lucrative possible. You would be excited to wake up everyday and live your life.

That's why I created the **Rich Life Mastermind Retreat**.

This is a Retreat like no other. First of all, we will be spending 6 days together planning, manifesting and strategizing your dream life. I've chosen destinations that are rich in creativity and

inspiring energy to set the stage for outrageous dream building. (In cities like Paris, Prague, Tahiti, Versailles, and Maui!)

You will be picked up in limousines, dining in the finest restaurants on the most delectable foods, enjoying culture with private tours, and staying in the most luxurious suites overlooking the ocean in Hawaii or the Vltava River in Prague or the Eiffel Tower in Paris. *This royal treatment is mandatory to set the stage for the type of work we'll be doing.*

I've been all over the world traveling first class and realize the importance of ambience and atmosphere. The way you are treated, and the ambience and creative energy surrounding you are vital to the process of manifesting your dreams. That's why we've gone all out for you.

The more expansive and outrageous the event; the more outrageous and expansive the thinking — and dreaming!

There's something about being willing to go all out that reminds us of just how big and abundant life can be! I guarantee that after you attend the Rich Life Mastermind Retreat you will believe that you are worthy of success and you have all you need to manifest it.

With such a rich and creative environment we will be poised and ready to create your dream business and life. And that's the next important element of the Rich Life Mastermind Retreat...

The Power of the Mastermind.

Every day at the Rich Life Mastermind Retreat we will gather around a boardroom table and let the power of the Mastermind take affect. We'll be sharing ideas and enhancing them. Asking what's possible and discovering it. Creating business plans and then re-creating them to work even better and create even more. It is such an amazing experience!

The Mastermind is the power of synergy that comes from like-minded people completely supporting each

other, challenging each other and bringing out the best in each other.

You will participate in several creative activities that will help you gain clarity in who you really are and what you really want. You'll identify what's been holding you back and how to finally break through it. You'll realize what's truly possible for you and how to attract it. And...

The Power of the Mastermind continues long after the Retreat.

When you return from the Rich Life Mastermind Retreat you will participate in 12 coaching calls over a three month period to support you and ensure you follow through with everything that was created for you at the Retreat. This element of

accountability is powerful! Not only does it maintain the power of the Mastermind, it also creates momentum to ensure you, and your dreams, stay in action!

The Rich Life Mastermind Retreat will help you:

- Master the principles of abundance;
- Gain clarity into your purpose and unique mission;
- Expand your thinking of what's truly possible for you;
- Create a success mind-set and begin attracting what you want;
- Eliminate hidden fears about money that keep you stuck;
- Cultivate your faith in God, yourself, your possibility, and others;
- Craft an empowering vision for your life and document it;
- Build a strategic plan of action; and
- Create life-long friendships with other success-minded people;

If I were to sum up my purpose with the Rich Life Mastermind Retreat in one sentence it would be this...

To ensure you have the kind of experience that will expand your thinking, open your mind to what's truly possible, and turn your ideas into wealth-producing projects!

As you can see, I've put a tremendous amount of thought and planning into The Rich Life Mastermind Retreat to make sure you receive the most powerful, life-changing experience you've ever had! You will return with a powerful, success mind-set, a plan of action and an accountability system to ensure you achieve it.

Before I tell you about the financial investment and how to register, let me say there are four requirements you must meet before you may participate in The Rich Life Mastermind Retreat. When you register you promise to meet these 4 requirements to the best of your ability.



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Four Requirements for Attendance:

1. You will receive a 22 page Questionnaire the same week we receive your registration. I want you to really spend some time on this assignment and answer all the questions as truthfully as you can. The answers you put in your questionnaire will help me customize your Rich Life Mastermind Retreat and Coaching Program to ensure you get the most out of it!

2. You agree to spend as much time as necessary to organize your office and de-clutter your work and living environment **before** the Retreat. You will return with a thorough, step-by-step plan of action. It is imperative your environment is ready for you to take immediate action on your "To-Do List."

3. It is essential you have an open mind and be receptive to the theories, exercises, and strategies that will be taught at the Rich Life Mastermind Retreat. You'll need to be willing to share your defining moments in life and have faith that in vulnerability you find true freedom. I will be sharing exactly what I did to heal myself and move beyond my life-altering experience. I need you to be able to do the same.

4. It is important that you participate in all 12 of the Coaching Calls after the Retreat. When you register you are promising to be on those calls and participate fully. You are also promising to get all homework assignment to me at least 2 days before each Coaching Call.

Okay. Those are the four requirements. If you meet them, then there is nothing keeping you from participating in the most empowering experience of your life!

There are two Rich Life Mastermind Retreats coming up for 2008 and 2009. The first one is in Buenos Aires, Argentina, September 18th - 24th, 2008, and the second is in Bangkok, Thailand, May2-9, 2009.



FINANCIAL INVESTMENT FOR THE RICH LIFE MASTERMIND RETREAT:

Your financial investment for The Rich Life Mastermind Retreat and the three month coaching program is \$16,397 per person. You have the option to pay in full on the day you register or pay \$3,997 down and \$2,800 a month for 5 months.

If you have a spouse or significant other who supports you and wants to participate in the Rich Life Mastermind Retreat and the three month Coaching Program, the financial investment for couples is \$22,397. You have the option to pay in full on the day you register or pay \$4,997 down and \$3,800 a month for 5 months.

If this is the type of coaching and the kind of experience you've been looking for and you are willing to fully participate in the exercises at the Retreat and the 12 coaching calls that follow, I invite you to reserve your place at the Rich Life Mastermind Retreat. Go to www.RichLifeMastermindRetreat.com or call (800) 489-7391 or (954) 755-3670.

Everyone has been given a Big dream. And just like the unique, genetic code that determines your eye color or unique personality type, your Big Dream has been woven into you at birth. It describes your unique passions, abilities and purpose. And when you follow it, it will draw you toward all you were meant to be and do!

The Rich Life Retreat and Coaching Program will be the most incredible experience you've ever participated in. You will be immersed in royal treatment from the first second you step off the airplane and into the private limousine awaiting you. You will connect with other success-minded entrepreneurs and enjoy building life-long friendships. You will create a business strategy to manifest your Big Dream and return from the retreat with the mind-set and an accountability 3-month Coaching Program to **ensure it will happen!**

I guarantee this will be the experience of a lifetime...

if after the first day of the Mastermind session, you don't feel you've already received 10 times the value, I'll happily refund your entire registration fee. That's how confident I am that you will find the Rich Life Retreat to be the best investment you've ever made for manifesting your business - and your dream life!

And speaking of manifesting...

That's a fascinating word and an intriguing concept. I've spent years discerning it and realize I haven't even touched the depths of its power. Think of it, in the very first book of Scripture it says, "In the beginning God created..."



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In all succeeding books of Scripture it doesn't repeat this again. In following Scriptures it always says manifest.

This got me thinking. Could it be that ALL things are already created? Everything already exists? And if all things exist right now in this moment, how do they come into existence on this physical plane? How do they become evident, clear, and visible?

Then I looked at the word manifest. Its very definition is to be evident, clear, and visible. The first part of that word is man or mankind. The other portion of the word is fest, which comes from festival. That means celebration - one of the names for God.

Manifesting is partnering with God.

When you manifest you are a vessel, bringing what's already created into the physical plane. You are birthing ideas, people, material things, and love. You are not creating them, for they are already created and exist in the Mind of God. But you are making them evident, clear, and visible. **You are manifesting (Man)i(Fest)ing!**

Wow. What a privilege! And what if God is searching the world over for someone who believes they can partner with Him and bring ideas of health, wealth, opportunity, and love to the physical plane?

Is that person you?

If you're like me, and you know in your heart that you were born for so much more and you are open to exploring the richness of partnering with God, I want you to participate in the **Rich Life Mastermind Retreat**.

Now it's your turn to make a decision. Only 7 people will qualify to participate at the Rich Life Mastermind Retreat. So if you are on the edge of your seat while you read this and you know you have something inside you that is bigger than words can express, and you are open to partnering with God to manifest it, reserve your place for the Rich Life Mastermind Retreat NOW. It will change your world and every person in it! Go to www.RichLifeMastermindRetreat.com or call (800) 489-7391 or (954) 755-3670.

Richest blessings to you,

Lisa

Lisa Jimenez M.Ed.

P.S. You really can achieve your dreams and live a life you love! Let me be your personal coach and help you create Your Rich Life as we manifest our Big Dreams together - beyond what you ever thought was possible!



YOU ARE INVITED TO

THE *Rich Life*
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RETREAT

EXPAND YOUR THINKING!

OPEN YOUR MIND TO
WHAT IS TRULY POSSIBLE!

TURN YOUR IDEAS INTO
WEALTH-PRODUCING PROJECTS!

CREATE POWERFUL CONNECTIONS
WITH OTHER ENTREPRENEURS!

*Come fly with me to the
Rich Life Mastermind Retreat.*

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